University of

RESOURCING

JOB DESCRIPTION:

Lecturer/Senior Lecturer in **Entrepreneurship and Innovation**

Education and Research (E&R)



The Role

Expected start date:

Kent Business School is seeking to appoint a Lecturer/Senior Lecturer in Entrepreneurship and Innovation to support the expansion of our Medway campus and its increasing alignment to offering an entrepreneurial focus. We are looking for a dedicated scholar who is keen to make a strong contribution to both research and teaching in this area, as well as to our student enterprise and business engagement activities.

ASAP

The successful applicant will lead and contribute to the delivery of Entrepreneurship and Innovation modules at both undergraduate and postgraduate levels. In particular, the post holder will be expected to provide teaching in our new BSc Entrepreneurship and Innovation programme. We also welcome applications from scholars with more specialist knowledge, such as virtual and mobile entrepreneurship, "Gig economy" and design thinking methodology.

In addition to previous teaching experience, the post holder should have a clearly defined research and/or scholarship agenda with a track record or clear potential to publish in top peerreviewed journals or professional journals. Evidence of income generation, impactful research, scholarship or corporate engagement is expected in the case of appointments to Senior Lecturer level. Although all cognate areas of Entrepreneurship and Innovation will be considered, we are particularly interested in applicants with research expertise in areas that our Medway Campus is looking to grow, including (but not limited to) digital entrepreneurship and



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digital innovation, digital transformation, digital platforms and digital business models.

We encourage applications from research-led educators with experience in demand-driven curriculum development, technology enabled learning, and/or executive education and Higher and Degree Apprenticeships. We particularly encourage applications from prospective candidates whose work relates strongly to the School's mission of sustainable innovation.

While the post is based at Medway, the successful candidate may be expected to take up teaching and other responsibilities at the University's other campuses, study centres and off campus for the delivery of Higher and Degree Apprenticeships.

The School offers the post holder a competitive salary, generous support for research/scholarship as well as a collegial and cohesive work environment.

Key Accountabilities / Primary Responsibilities

- To deliver and contribute to the design of high-quality, demand-driven and student- centred taught programmes; as *Senior Lecturer* to provide academic leadership in this area.
- To engage in individual and collaborative research and/or scholarship leading to highquality publications at acceptable levels of volume and academic excellence, develop income from research, enterprise, <u>or</u> corporate engagement individually or in collaboration with others. As *Senior Lecturer*, to engage in internationally excellent and/or world-leading research and/or scholarship, leading research, enterprise or consulting projects as well as other initiatives on behalf of the School; to generate income; and to contribute to the School's overall strategy.
- To contribute fully to the School and University by participating in meetings, working groups, committees and other School and University activities; at Senior Lecturer level, to support the management of the School, by taking on key roles and serve on School or University working groups or committees, as required.

Key Duties

- Undertake research, independently and collaboratively, and at Senior Lecturer level provide leadership to more junior academic colleagues within the group and the School as required.
- Prepare articles of world-leading and internationally excellent quality for submission to refereed academic journals and grant applications.
- Engage in the School's student enterprise and employability activities.
- Engage in or lead efforts to attract contract research or consultancy funding
- Teach and administer modules within the subject area, including: new venture creation, business closure, entrepreneurial policy, entrepreneurial learning, SMEs social enterprise, sustainability, innovation and creativity.
- Contribute to the management and development of existing programmes, modules and other activities and to the development of new modules, programmes and other activities within the subject area, including professional body accreditations.
- Act as Directors of Studies for programmes in their subject area, if and when required.
- Supervise research and/or project students, either jointly or independently.







- Contribute to executive education programmes and Higher and Degree Apprenticeships.
- Engage on a continuous and meaningful basis with colleagues in the School and contribute to a cohesive and collegial work environment.

At Senior Lecturer level:

- Provide academic and operational leadership within the discipline area.
- Assume a key leadership role across the Business School.

The post holder may be asked to:

- Undertake consultancy assignments, either as part of his/her base load (i.e. with a corresponding reduction in other duties) or, within the University's standard procedures, for separate remuneration.
- Undertake some teaching at the School's other campus and/or Study Centres.
- Undertake other duties, commensurate with the grading of the post that may be assigned by the Dean of the School or their nominee.

Health, Safety & Wellbeing Considerations

This role involves undertaking duties which include the Health, Safety and wellbeing issues outlined below. Please be aware of these, when considering your suitability for the role.

Regular use of Screen Display Equipment

Internal & External Relationships

Internal: Other academic and administrative staff within Kent Business School, and other departments across the Canterbury and Medway campuses; central registry staff on all Kent sites; staff associated with the Faculty Support Office, HR.

External: HE and accreditation bodies, funding bodies, local employers, national, international and EU government departments, charities and other not-for-profit organisations, appropriate professional bodies.

Person Specification

The Person Specification details the necessary skills, qualifications, experience or other attributes needed to carry out the job. Please be aware that your application will be measured against the criteria published below.

Selection panels will be looking for clear <u>evidence</u> and <u>examples</u> in your application, or in your cover letter where applicable, which back-up any assertions you make in relation to each criterion.



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* Senior Lecturer, **Lecturer

Qualifications / Training	Essential	Desirable	Assessed via ^a
PhD (or equivalent) in relevant area – awarded or near completion	~		Α
A relevant professional qualification or membership of relevant professional body or association		\checkmark	А
Fellowship of the Higher Education Academy and/or teaching qualification (PGCHE), or equivalent)		~	Α
Candidates without qualification will be expected to obtainone as part of their probation			

Experience / Knowledge	Essential	Desirable	Assessed via ^a
Specific knowledge and research reputation in the advertised subject area	\checkmark		I & T
Teaching experience in the advertised subject area, including new venture creation, business closure, entrepreneurial policy, entrepreneurial learning, SMEs social enterprise, sustainability, innovation and creativity	~		Α
Relevant service to the institution, as evidenced through effective programme convenorship, successful curriculum development, substantial engagement in quality assurance and enhancement activities; leadership in institutional and/or professional accreditations; or comparable activity	√*	√**	A
Evidence of successful (at Senior Lecturer level <u>sustained</u>) publication in relevant 3* or4* rated journals, as judged by the Chartered ABS <u>International Guide to Academic Journal Quality</u>	~		A&I (Portfolio of manuscripts – up to 5)
Track record of high-impact research publications, as evidenced by citation record (e.g. in Web of Knowledge, Scopus, or Google Scholar)		~	Α
Evidence of income generation (e.g., through research grants, enterprise activity, consultancy, etc)	√*	√ **	A
International recognition for research and/or scholarship, as evidenced, for instance, through visiting appointments at reputable international universities and business schools, co-authorships or project-based collaborations with scholars at internationally recognised institutions		~	Α
Experience in delivering technology enabled learning and teaching	\checkmark		I



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disability

EMPLOYER

Lecturer/Senior Lecturer in Entrepreneurship and Innovation

Proven track record of PhD supervision	√*	√ **	Α
Evidence of impactful scholarship (e.g., publication of textbook or teaching cases; senior fellowship of the HEA; or track record of leading projects to enhance learning and teaching)		~	A

Skills / Abilities	Essential	Desirable	Assessed via ^a
Teaching skills appropriate to higher education at both undergraduate and postgraduate levels.	✓		I&T
Ability to teach a breadth of undergraduate and postgraduate modules, such as new venture creation, business closure, entrepreneurial policy, entrepreneurial learning, SMEs social enterprise, sustainability, innovation and creativity	~		I&T
Ability to design innovative programmes at undergraduate and postgraduate levels, including executive education programmes and Higher and Degree Apprenticeships.	√*	√ **	I
Ability to conduct impactful research and/or scholarship	~		I
Research leadership & management skills	√*	√ **	I
Excellent communication and interpersonal skills	~		I&T
Ability to engage with business and policy stakeholders, meeting employer and stakeholder needs to the benefit of the University and School	~		I
Resilience under pressure	~		I
Ability to collaborate with colleagues within and beyond the School	~		I

^aCriterion to be assessed via:

- A = application form or CV/cover letter
- I = interview questions
- T = test or presentation at interview

Further Enquiries

For informal discussion only, please contact Professor Marian Garcia, Dean of Kent Business School, <u>kbsdirector@kent.ac.uk</u>. You may also contact Dr Catherine Robinson, Deputy Dean (Medway and Accreditations) (<u>C.Robinson-501@kent.ac.uk</u>).



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